



2023 -2024

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

\$2,500

- 1 YEAR SPONSORSHIP WITH FIRST RIGHT OF RENEWAL
- EXTRA LARGE ADS/LOGOS (6'x4') ON BOTH SIDES OF TRAILER
- FULL PAGE AD IN PRINTED PROGRAMS IN FEATURED LOCATION
- LOGO AND LINK ON WEBSITE, SOCIAL MEDIA & MORE

PLATINUM SPONSOR

\$1,500

- 1 YEAR SPONSORSHIP WITH FIRST RIGHT OF RENEWAL
- LARGE AD/LOGO (4'x2') ON ONE SIDE OF TRAILER
- FULL PAGE AD IN PRINTED PROGRAMS
- LOGO AND LINK ON WEBSITE, SOCIAL MEDIA & MORE

GOLD SPONSOR

\$1,000

- 1 YEAR SPONSORSHIP WITH FIRST RIGHT OF RENEWAL
- MEDIUM AD/LOGO (2'x2') ON ONE SIDE OF TRAILER
- HALF PAGE AD IN PRINTED PROGRAMS
- LOGO AND LINK ON WEBSITE, SOCIAL MEDIA & MORE

SILVER SPONSOR

\$500

- 1 YEAR SPONSORSHIP WITH FIRST RIGHT OF RENEWAL
- SMALL AD/LOGO (1'x1') ON ONE SIDE OF TRAILER
- QUARTER PAGE AD IN PRINTED PROGRAMS
- LOGO AND LINK ON WEBSITE & SOCIAL MEDIA

BRONZE SPONSOR

\$250

- 1 YEAR SPONSORSHIP WITH FIRST RIGHT OF RENEWAL
- DONOR/BUSINESS NAME LISTED ON ONE SIDE OF TRAILER
- LISTED IN PRINTED PROGRAMS
- BUSINESS NAME AND LINK ON WEBSITE, SOCIAL MEDIA & MORE

LEGACY SPONSOR

\$100

- ONE TIME DONATION - NO EXPIRATION!
- NAME AND GRADUATION YEAR LISTED ON NOSE OF TRAILER
- LISTED IN PRINTED PROGRAMS YEAR OF DONATION
- LISTED ON WEBSITE & SOCIAL MEDIA

MIDLOTHIAN HS BAND BOOSTERS • 401 CHARTER COLONY PARKWAY • MIDLOTHIAN, VA 23114

TO BECOME A SPONSOR, PLEASE SUBMIT THE ATTACHED FORM BY MAIL OR VISIT WWW.MIDLOBAND.ORG/DONATE
2 YR DISCOUNTED RATES ARE AVAILABLE. CHECKS SHOULD BE MADE PAYABLE TO THE MIDLOTHIAN HS
BAND BOOSTERS AS ALWAYS, THANK YOU FOR YOUR GENEROSITY AND SUPPORT!